Demographics

Population: 40,920
No. of Households: 15,721

Racial Distribution
- White: 74%
- Black: 21%
- Other: 5%

Economy

Median Household Income: $48,934

Poverty Rates
- Overall: 16.1%
- Children: 25%
- Seniors: 10%

Median Value of Owner-Occupied Housing: $105,700

Education

Minimum Level of Educational Attainment
Population 25 years and over
- No Degree: 14%
- High School: 39%
- Some College: 30%
- Bachelor’s: 11%
- Post-Grad: 5%

Public School Enrollment
- Bossier: 22,760
- Caddo: 39,497

Source: American Community Survey (ACS) 2016 5-year, Louisiana Department of Education
All data is the most recent available at time of publication, ranging from 2016 to 2018